



Dear Business Owner,

The Pennsylvania Tourette Syndrome Alliance (PA-TSA) EIN# 23-2367689 is organizing our annual Pumpkin Run 5K & 1 Mile Fun Costume Run at 10:00 am on Sunday, October 28, 2018 at Lower Perkiomen Valley Park, 101 New Mill Road, Oaks, PA. This fundraiser will help support information, education and disability advocacy programs to promote acceptance of individuals with Tourette Syndrome.

PA-TSA provides consultation services, education awareness services and advocacy services on behalf of children and adults who suffer from Tourette syndrome (TS) and the co-morbid conditions of Attention-Deficit/Hyperactivity Disorder (ADHD) and Obsessive Compulsive Disorder (OCD). This often includes attending school meetings and workplace meetings, as well as educating the public and professional communities via in-services and workshops. In addition, PA-TSA works collaboratively with physicians, employers, teachers and family members to help support those with this confusing neurological disorder. PA-TSA also organizes a family camp weekend each year to foster knowledge and acceptance of TS so that they can live a less stressful and more productive life that is not limited by TS.

We ask that you consider sponsoring the Pumpkin Run at whatever sponsorship level you are able.  
*(Deadline for logo on shirt is 10/10/2018)*

**Promo Sponsor: \$1000** Logo on 1600 flyers, name/logo on t-shirt, large logo banner at event, info table at event, recognition on website & winter newsletter.

**T-Shirt Sponsor: \$500** Logo on t-shirt, large logo banner at event, info table at event, recognition on website & winter newsletter.

**Logo Sponsor: \$250** Logo on t-shirt, info table at event, recognition on website and winter newsletter.

**Sponsor: \$100** Name on t-shirt, info table at event, recognition on website & winter newsletter.

**Information Table: \$75** Promote your business through an information table at the event.

Thank you for your consideration of this request. If you have any questions, please feel free to contact us at 1-800-990-3300 or by email to [sherrie@patsainc.org](mailto:sherrie@patsainc.org). Sponsorship can be made by check or online through our website page at: <http://www.patsainc.org/News-and-Events/Pumpkinrun.aspx> In-kind donations are also gratefully accepted, see page 2 for more information.

Sincerely,

Volunteer

# "Pumpkin Run 2018"- Raising awareness for Tourette Syndrome.

Proceeds benefit the PA Tourette Syndrome Alliance Inc

**Date: Sunday 10/28/2018      Time: 10 am (Rain or Shine)      Location: Lower Perkiomen Valley Park, Oaks, PA**

## Let us know how you want to help our cause, we expect up to 200 runners!

\_\_\_\_\_ **Promo Sponsor – \$1000** received by July 30, 2018 to include your name and logo on 1600 flyers that promote the event. Flyer will be emailed to 1000+ addresses and posted on website as well as provided to several run companies to hand out at each of their upcoming area runs. Also included is large logo banner at event, name/logo on T-shirt, info table at event (if desired), recognition on website and in winter newsletter that reaches 5000 addresses.

\_\_\_\_\_ **T-Shirt Sponsor - \$500** received by October 10, 2018 to include your logo on the back of the t-shirt that will be provided to every 5K runner. Also large logo banner at event, info table at event (if desired), recognition on website and in winter newsletter that reaches 5000 addresses.

\_\_\_\_\_ **Logo Sponsor - \$250** received by October 10, 2018 to include your business logo on the back of the t-shirt. Also receive info table at event (if desired), recognition on website and in winter newsletter that reaches 5000 addresses.

\_\_\_\_\_ **Sponsor - \$100** received by October 10, 2018 to include your business name or honor a loved one on the back of the t-shirt. Also receive info table at event (if desired), recognition on website and in winter newsletter that reaches 5000 addresses.

\_\_\_\_\_ **Information Table - \$75** due before October 22, 2018. Must provide own table, chairs, canopy. Signed response/contract due by 10/22/18 with payment in full to hold your space.

*Vendor fees are non-refundable. May arrive at 8:30 am for set up and must be torn down by noon.*

### Donate to support the cause:

\_\_\_\_\_ money in the amount of \$ \_\_\_\_\_

\_\_\_\_\_ Snacks and in-kind donations will be **considered** for sponsorship level.

Snacks and/or In-kind donation valued at \$ \_\_\_\_\_ item: \_\_\_\_\_

Your Name \_\_\_\_\_ Best Phone # \_\_\_\_\_

Business Name/Recognition Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax # if applicable \_\_\_\_\_

Sponsorship can be done online from this webpage: <http://www.patsainc.org/News-and-Events/Pumpkinrun.aspx>

Submitting response via e-mail: Full payment with copy of signed contract/response must be received no later than five days after contract transmission. E-mail contract and logo if promo or t-shirt sponsor to [sherrie@patsainc.org](mailto:sherrie@patsainc.org)

If submitting response via mail: You must include full payment with copy of signed contract. Checks can be written to PA-TSA and mailed to P.O. Box 148, McSherrystown, PA 17344. Please indicate "Pumpkin Run 2018" in memo portion of check. Written receipt will be mailed to you upon receipt of your response/contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_